

FUNDRAISER EVENING



EMBRACE THE EXTRAORDINARY

# TOHU'S COUPS DE CŒUR

## EMBRACING THE EXTRAORDINARY

TOHU AND ITS HOST COMMITTEE INVITE YOU TO EMBRACE THE EXTRAORDINARY IN THE NAME OF GENEROSITY AT A UNIQUE EVENING. CONTRIBUTE TO A RICH AND ACTIVE CULTURAL OFFERING IN ADDITION TO SUPPORTING SAINT-MICHEL'S YOUTH SOCIO-PROFESSIONAL INTEGRATION PROGRAMME.

MAJOR PARTNER



Caisse de dépôt et placement  
du Québec



**THURSDAY,  
FEBRUARY 22,  
2018**

## EVENING AGENDA

**5:30 PM**

### COCKTAIL RECEPTION

**DEUTZ CHAMPAGNE FOR ALL,  
COURTESY OF AIR FRANCE.**

A GOLDEN OPPORTUNITY TO NETWORK AND LEARN MORE ABOUT TOHU'S MISSION IN A CASUAL ATMOSPHERE.

**7:30 PM**

### TOHU'S COUPS DE COEUR SHOW

#### BACK AGAIN THIS YEAR!

A SERIES OF BREATHTAKING CIRCUS PERFORMANCES, FEATURING LOCAL AND FOREIGN ARTISTS. THE KEY TO AN EXTRAORDINARY TOHU EVENING.

**9 PM**

### THE CELEBRATION CONTINUES!

**DJ, OPEN BAR, AND HORS D'OEUVRES...**

#### DRAW

**FIRST PRIZE:  
2 MONTREAL-EUROPE  
ROUND-TRIP TICKETS.**  
DESTINATION OF CHOICE. ECONOMY CLASS.

COURTESY OF  
**AIRFRANCE**

**AND MANY OTHER  
PRIZES TO WIN!**

## YOUR DONATIONS TO ACHIEVE OUR MISSION

SINCE 2004, TOHU TAKES UP THE CHALLENGE OF MAKING THE EXCEPTION ITS RULE. AT THIS HOTSPOT FOR ARTISTIC FEATS, EACH EVENT, SHOW AND EXHIBITION IS AN INVITATION TO EMBRACE THE EXTRAORDINARY! ALL IN CELEBRATIONS OF A MISSION CONNECTING CULTURE, ENVIRONMENT AND COMMUNITY INVOLVEMENT. YEAR AFTER YEAR, THE INCREASED NUMBER OF PERFORMANCES AT TOHU—WHICH IS CONNECTED TO ONE OF THE LESS PRIVILEGED NEIGHBOURHOODS IN CANADA—ENABLE MORE SAINT-MICHEL YOUTHS TO BENEFIT FROM THE LOCAL EMPLOYMENT POLICY.

# SINCE 2004

## 469

FREE SHOWS  
AND EVENTS  
OFFERED  
TO THE  
COMMUNITY

MORE THAN

## 500

SAINT-MICHEL  
NEIGHBOURHOOD  
YOUTHS  
HAVE BENEFITED  
FROM THE LOCAL  
EMPLOYMENT POLICY

## 49 894

HOURS OF RESIDENCIES AND PROFESSIONAL  
TRAINING IN SUPPORT OF CIRCUS DEVELOPMENT

TOHU WAS HONOURED BY

## INTÉGRATION JEUNESSE DU QUÉBEC

FOR ITS SUPPORT OF EMPLOYMENT DIVERSITY,  
ITS HIRING OF AN IMMIGRANT WORKFORCE,  
AND ITS PROMOTION OF THE POTENTIAL  
OF DIVERSIFIED WORKING TEAMS

## THANK YOU!

FOR MORE INFORMATION:  
[TOHU.CA](http://TOHU.CA)

# HONORARY COMMITTEE

### PRESIDENT:

#### LOUIS-FRANÇOIS HOGUE

GLOBAL HEAD, CORPORATE FINANCE AND M&A  
CIRQUE DU SOLEIL

### HONORARY COMMITTEE MEMBERS:

#### ROBERT BLAIN

CO-CEO  
GROUPE LUNE ROUGE

#### BERNARD HÉBERT

VICE PRESIDENT, STRATEGIC CONSULTING  
LORANGE LECLAIR & CIE

#### STÉPHANE LAVOIE

EXECUTIVE AND PROGRAMMING DIRECTOR  
TOHU

#### DIANE LEMIEUX

CHAIRMAN OF THE BOARD OF DIRECTORS  
TOHU  
PRESIDENT AND CEO  
COMMISSION DE LA CONSTRUCTION DU QUÉBEC (CCQ)

#### CAROLINE LOSSON

VICE PRESIDENT, MARKETING  
KEURIG CANADA

#### MARTIN MAILHOT

PARTNER, STRATEGY AND BUSINESS DEVELOPMENT  
GROUPE MARCUS

#### FÉLIX MARZELL

CO-FOUNDER, DESIGNER AND ART DIRECTOR  
DIX AU CARRÉ

#### ISABELLE PERRAS

SENIOR VICE-PRESIDENT  
GLOBAL CORPORATE COMMUNICATIONS  
SNC-LAVALIN

#### STÉPHANIE RENAULD

OPERATING PARTNER  
PRIVATE EQUITY QUEBEC AT CAISSE DE DÉPÔT ET  
PLACEMENT DU QUÉBEC (CDPQ)

#### ANNIE-CLAUDE TRUDEAU

LAWYER AT BCF BUSINESS LAW

#### MARYSE VERMETTE

PRESIDENT AND CEO  
ÉCO ENTREPRISES QUÉBEC

# CHOOSE YOUR PACKAGE

**CERCLE DES  
GRANDS  
MÉCÈNES**  
10 000 \$



**20**

**TICKETS**

**CERCLE HAUTE  
VOLTIGE**  
5 000 \$



**16**

**TICKETS**

**CERCLE DES  
VIRTOUSES**  
3 000 \$



**10**

**TICKETS**

**CERCLE DES  
ARTISTES**  
1 800 \$



**6**

**TICKETS**

**SOLO**  
325 \$



**1**

**TICKET**

# CHOOSE YOUR OPTION

## OPTION 1 CONTRIBUTE

- ▶ **INCOME TAX RECEIPT AVAILABLE**
- ▶ **NAME IN EVENING PROGRAM**

PAYMENT BY CHECK,  
[FILL OUT THE FORM HERE](#)

## OPTION 2 SPONSOR

- ▶ **WITHOUT INCOME TAX RECEIPT**
- ▶ **VISIBILITY PLAN**

**VARIOUS COMMUNICATIONS TOOLS**  
LOGO OR NAME IN EVENING PROGRAM,  
SCREEN TIME DURING THE EVENING, WEBSITE, ETC.

[ONLINE PAYMENT HERE](#)  
PAYMENT BY CHECK ALSO POSSIBLE

### FOR ANY QUESTION, CONTACT

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CREATED IN  
COLLABORATION  
WITH

**BRANDBOURG**  
CAPITALE DE MARQUES